



ACHARYA N. G. RANGA AGRICULTURAL UNIVERSITY

RKVY-RAFTAAR,
Ministry of Agriculture and Farmer's Welfare,
Government of India Supported & Funded Project
ANGRAU-Agri Innovations and
Entrepreneurship Development Cell
ANGRAU Agribusiness Incubator
PRAJWALAN

Half Yearly Bulletin (January 2023 – June 2023)

Key Highlights

- ❖ Launch and Valedictory Ceremony of 2 months Internship/Incubation Programme
- ❖ National Webinars on the Eve of Year of Millets and G20 Presidency
- ❖ Launch of 6th Cohort
- ❖ Orientation Programmes
- ❖ Dignitary Visits
- ❖ Women's Day Celebrations
- ❖ Incubatees Success Stories

ANGRAU Agri Business Incubator
Regional Agricultural Research Station, Tirupati

Vice-Chancellor's Message

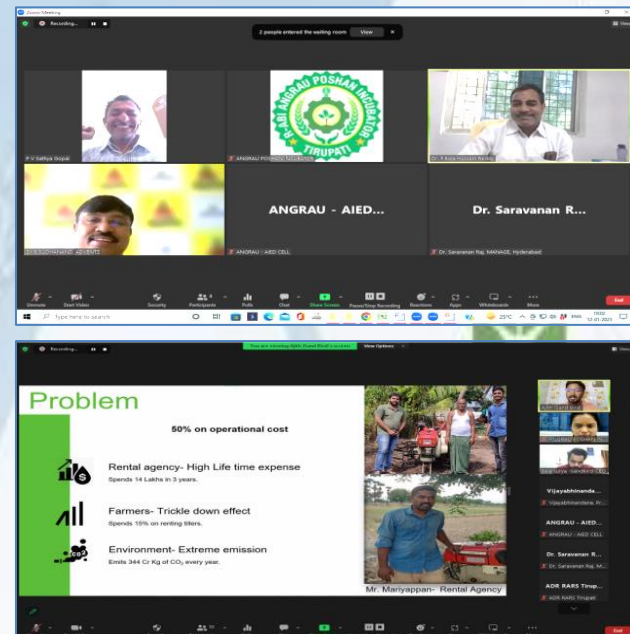


Agribusiness Incubator plays a significant role in Identifying, mobilizing, small cohorts of emerging entrepreneurs and facilitate their growth through a combination of services, such as shared facilities and equipment, business development, technology, finance, mentoring and networking. The Government of India has also attempted to rejuvenate the technology and business development ecosystem in various sectors through its rejuvenated flagship programmes and one of such landmark initiatives towards the development of Agriculture into a Sustainable Enterprise and create employment is RKVY-RAFTAAR Agri Business Incubator scheme which is to harness the Entrepreneurship in Agriculture and Allied Sectors. I am happy to share that ANGRAU Agri Business Incubator established during 2019 at Regional Agricultural Research Station, Tirupati and has successfully completed 5 cohorts, trained 192 Agripreneurs and also raised a fund of Rs. 4.05 crores to 56 Agri Startups from the Ministry of Agriculture and Farmers Welfare, Government of India.

Dr. A. Vishnuvardhan Reddy
Vice-Chancellor, ANGRAU

Organized 1st RIC meeting for 5th Cohort

After the Initial scrutiny of the applications received, ANGRAU Poshan Incubator has organized 1st RIC meeting of 5th cohort Virtually to select Innovative ideas/startups for Two Months Internship/Incubation Programme on 12.01.2023 and 13.01.2023.



Launch of Two months Internship/Incubation Programme

ANGRAU Agri Business Incubator has launched two months Internship/Incubation programme for Agripreneurs of 5th Cohort on 13.02.2023. Prof. N. Rajani, Registrar, Sri Padmavathi Mahila Visvavidyalayam and Dr. G. Prabhakar Reddy, Associate Dean, SVAC, graced the event as guests and gave key notes for the SANKALP and SAMVRUDDHI Incubatees. Dr. C. Ramana, Associate Director of Research & Dr. P. Bala Hussain Reddy, PI& CEO of the project has explained the further selection process to the Incubatees.



Two Months Internship/Incubation Programme

After the 1st RIC Meeting the selected Incubatees of 5th Cohort undergone 2 months Internship/Incubation programme in Hybrid mode from 13.02.2023 to 18.03.2023. Incubatees were given an Intensive training on different topics by various resource persons to move ahead and excel in their entrepreneurial journey.



Field Visit of Incubatees to S. V. Dairy Technology College

- ❖ Field Exposure visit to College of Dairy Technology, Sri Venkateswara Veterinary University, Tirupati on 14.03.2023 to 5th Cohort Incubatees to better understand the Food Quality control, Processing methods, Food Packaging techniques. Dr. Y. Ravindra Reddy, Associate Dean explained the activities of different labs in college.
- ❖ Field Exposure visit to Vyavasayi Bhoomi LLP, a Hydroponics Farm, Tirupati on 14.03.2023 to 5th Cohort Incubatees to understand the Hydroponics Farming techniques and technologies for a successful business.



Valedictory Ceremony of Two Months Incubation/ Training Programme

ANGRAU Agri Business Incubator has organized Valedictory Ceremony of Two Months Internship/Incubation Programme of 5th Cohort on 18.03.2023. The event was graced by Dr. G. Venkata Naidu, Director of Extension, Sri Venkateswara Veterinary University, Tirupati, as a chief guest sir has offered some key notes to the Incubatees and motivated them. Dr. C. Ramana, Associate Director of Research and Dr. P. Bala Hussain Reddy, PI & CEO of ANGRAU Poshan Incubator distributed the training certificates to the Incubatees.



Organized 2nd RIC meeting for 5th Cohort

ANGRAU Agri Business Incubator has organized 2nd RIC meeting of 5th cohort Virtually to select Innovative ideas/startups for further phase of funding on 25.03.2023 after the completion of Two Months Internship/Incubation Programme.



RC Meeting for 5th Cohort at MANAGE

A total of 23 Incubatees selected from 2nd RIC of 5th Cohort Pitched at RC-(Final selection committee) at MANAGE, Hyderabad on 11.05.2023 and 12.05.2023 to be considered for the Grant in aid Support from the Ministry of Agriculture and Farmers Welfare, Govt. of India.



Participation in Global Investors Summit, Vizag

PI & CEO of ANGRAU Poshan Incubator Dr. P. Bala Hussain Reddy, along with Incubatees participated in AP Global Investors Summit 2023 on 3rd and 4th March, Inaugurated by Hon'ble CM Y. S. Jagan Mohan Reddy in Vishakhapatnam, to explore the Investment opportunities in Agriculture Sector.



MOU with Other Organizations

ANGRAU Agri Business Incubator Signed MOU with AP Innovation Society on 3rd March 2023 in the presence of Hon'ble Minister of Industries Sri. Gudivada Amarnath, Principal Secretary Sri. Sourabh Gour and Smt. Srijana IAS at AP Global Investors Summit, Vishakhapatnam for promotion of Agri startup ecosystem in the state of AP.

An MOU with Purple Springs, an Incubate start-up of ANGRAU Poshan Incubator was done for cultivating Saffron in Chintapalle, Andhra Pradesh in the presence of Dr. A. Vishnuvardhan Reddy, Hon'ble Vice Chancellor, ANGRAU.



Women's Day Celebration

ANGRAU Agri Business Incubator felicitated two funded Startup Incubatees Smt. B. Sarala Kumari and Dr. A. Sridevi on the occasion of International Women's Day. Dr. C. Ramana, Associate Director of Research, Dr. P. Bala Hussain Reddy, PI & CEO of ANGRAU Poshan Incubator and Scientists from different disciplines participated in the Event.



Launch of 6th Cohort

Dr. A. Vishnuvardhan Reddy, Hon'ble Vice Chancellor, ANGRAU has Launched the 6th Cohort of ANGRAU Poshan Incubator. Dr. G. Rama Rao, Registrar, ANGRAU, Dr. C. Ramana, Associate Director of Research, RARS, Tirupati, Dr. P. Bala Hussain Reddy, PI&CEO and Team ANGRAU Poshan Incubator Participated in the Launch Event on 05.06.2023.



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RKVY-RAFTAAR ABI Scheme of Government of India
AGRI INNOVATIONS AND ENTREPRENEURSHIP DEVELOPMENT CELL
ANGRAU POSHAN INCUBATOR

Inviting Applications for 6th Cohort
From Andhra Pradesh, Telangana & neighbouring states only

Developing a Scalable business model from an Innovative Idea
SANKALP 2023
Convert Your Innovative Idea into a Startup
Scan here to Apply

Supporting existing agri startup from MVP to Market fit then to Scale up
SAMVRUDDHI 2023
Scan here to Apply

Agripreneurship Orientation Programme
Grant in aid up to 5 lakhs as Pre seed stage funding

Agribusiness Incubation Programme
Grant in aid up to 25 lakhs as Seed stage funding

Program Key Highlights

- 60th/2 months Internship/Incubation Program
- Mentoring with Industrial Experts
- Technology Commercialization Assistance
- Stipend of 10,000/- for AOP programme if offline
- Market & Wide Network access
- Fund raising & Access to Investors

Focus Sectors

- Organic Farming
- Agricultural Biotechnology
- AI, ML, IOT & ICT
- Farm Mechanization
- Post harvest Technology
- Bio agri & Bio fertilizers
- Secondary Agriculture
- Agri input tools & Technology
- And any other Agri Allied Sector
- Farm Rejuvenation
- Food Processing
- Agri Extension Services
- Seed Production
- Waste to Wealth
- Micro Irrigation
- Precision Farming
- Supply Chain Management

Applications Closing Date: 15th July, 2023

For details, Guidelines & to Apply visit : www.angraurabitpt.org

Contact: Principal Investigator & Chief Executive officer, ANGRAU Poshan Incubator,
Regional Agricultural Research Station, Tirupati - 517902, Andhra Pradesh.
Mail: rahirastpt@angrau.ac.in or angraurabitpt@gmail.com Call: 9441670829
@ANGRAUPoshanIncubator @ANGRAUPoshan @ANGRAUPoshanIncubator

Orientation Programmes

ANGRAU Agri Business Incubator organized both physical and virtual orientation programmes and boot camps for students in different universities/colleges in Andhra Pradesh during the month of June 2023, with a motto to create awareness among students regarding RKVY-RAFTAAR ABI scheme and to encourage students to pursue entrepreneurship as their career opportunity.



National Webinars

Organized Eight National Webinars with an Initiative to provide knowledge to the Entrepreneurs in Agri Sector in Different Disciplines.

- 1) "Sales Promotion for Agri Startups" on 5th January 2023.
- 2) "Millets in Diet" on 31st January 2023.
- 3) "Organic Farming Opportunities and Challenges for Agri Startups" on 3rd February 2023.
- 4) "Advanced Trends in Food and Nutritional Security" on 7th February 2023.
- 5) "Women Empowerment Through Entrepreneurship" on 10th February 2023.
- 6) "Company Compliances & How to be Investment Ready" on 2nd March 2023.
- 7) "Cloud ERP for the Excellence of Business Operations, A Demo on ZOHO Software" on 2nd June 2023.
- 8) "Importance of Supply Chain Management for Agri Startups" on 30th June 2023.

These events were graced by Dr. A. Vishnuvardhan Reddy, Hon'ble Vice Chancellor of ANGRAU, Dr. L. Prashanthi, Director of Experimental Stations ANGRAU and, Dr. C. Ramana, Associate Director of Research and some other dignitaries of ANGRAU.

ANKRAU-AGRI INNOVATIONS AND ENTREPRENEURSHIP DEVELOPMENT CELL
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G20 National Webinar on
"Organic Farming Opportunities and Challenges for Agri Start-ups"
(On India's G-20 Presidency-2023 - "One Earth, One Family, One Future")

Guest of Honor
Dr. L. Prashanthi
Director of Research
ANGRAU

Chief Guest
Dr. A. Vishnuvardhan Reddy,
Vice - Chancellor
ANGRAU Agricultural University,
Lam, Guntur, A.P.

Chairman
Dr. P. Rajasekhara
Associate Director of Research
RARS, Tirupati

Expert Speaker
Dr. Borah B.
Professor and Coordinator Research
Institute on Organic Farming
University of Agricultural Sciences,
GKV K. Bengaluru

Organic Farmers, Students, Innovators,
Women Entrepreneurs, Organic food
Product Start-ups, any other stakeholders
involved in organic farming etc.

3rd February, 2023 from 11:00AM

Certificates will be issued to all those who register
and participate in the Webinar

For Registration: <https://bit.ly/3Y8WZis>
Join Zoom Meeting: <http://bit.ly/3zxxk>

Organizing Secretary:
Dr. P. Bala Hussain Reddy,
Principal Investigator & Team,
ANGRAU Poshan Incubator

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ANKRAU-AGRI INNOVATIONS AND ENTREPRENEURSHIP DEVELOPMENT CELL
ANGRAU POSHAN INCUBATOR

G20 National Webinar on
Advanced Trends in Food and Nutritional Security
(On India's G-20 Presidency-2023 - "One Earth, One Family, One Future")

Guest of Honor
Dr. L. Prashanthi
Director of Research
ANGRAU

Chief Guest
Dr. A. Vishnuvardhan Reddy,
Vice - Chancellor
ANGRAU Agricultural University,
Lam, Guntur, A.P.

Chairman
Dr. C. Ramana
Associate Director of Research
RARS, Tirupati

Expert Speaker
Dr. B. B. Borah
Professor and Coordinator Research
Institute on Organic Farming
University of Agricultural Sciences,
GKV K. Bengaluru

Students, Innovators,
Agripreneurs and all aspirants willing to
start an entrepreneurial journey ...

Certificates will be issued to all those who
register and participate in the Webinar

7th February, 2023 from 11:00AM

For Registration: <https://bit.ly/3X91597>
Join Zoom Meeting: <https://bit.ly/3Hzy3xr>

Organizing Secretary:
Dr. P. Bala Hussain Reddy,
Principal Investigator & Team,
ANGRAU Poshan Incubator

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ANKRAU-AGRI INNOVATIONS AND ENTREPRENEURSHIP DEVELOPMENT CELL
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National Webinar on
"Importance of Supply Chain Management for Agri Startups & Digital Transformation of Agri Supply Chain Management"

Guest of Honour
Dr. L. Prashanthi
Director of Research
ANGRAU, Lam, Guntur

Chief Guest
Dr. A. Vishnuvardhan Reddy
Vice - Chancellor, ANGRAU
Lam, Guntur, A.P.

Chairman
Dr. C. Ramana
Associate Director of Research,
RARS, Tirupati

EXPERT SPEAKER
Shri. Jagadeesh Sunkad
Serial Innovator and Mentor for
Agri Startups

Date: 30th June 2023
Time: 10:00 AM to 12:00 Noon

For Registration: <https://rb.gy/wsmu5>
Join Zoom Meeting: <https://rb.gy/17ler>

Organizing Secretary:
Dr. P. Bala Hussain Reddy
PI & CEO & Team
ANGRAU Poshan Incubator
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Contact us: angrauposhan@gmail.com, 9441670829, www.angrauposhan.org

Global Publications on ANGRAU Poshan Incubator

ANGRAU Poshan Incubator published an article on "Fostering Agri startup Ecosystem in the State of Andhra Pradesh in EXTN ICON-2023, "International Conference on Food and Nutritional Security for Achieving Sustainable Development Goals" on 2nd Feb 2023 organized at Dhaka, Bangladesh.

extn icon 2023

International Conference on Food and Nutritional Security for Achieving Sustainable Development Goals (SDGs) in SAARC Countries: Revisiting Extension Approaches and Strategies

BAEN
Bangladesh Agricultural Extension Network (BAEN) & Participatory Rural Development Initiatives Society (PRDIS)

ORGANIZED BY
Society for Bangladesh Agricultural Extension Network (BAEN) & Participatory Rural Development Initiatives Society (PRDIS)

02-04 February 2023

Dignitary Visits

❖ Dr. V. Geethalakshmi, Hon'ble. Vice-Chancellor of Tamil Nadu Agricultural University Visited ANGRAU Poshan Incubator on 22.02.2023. Dr. L. Prasanthi, Director of Research, ANGRAU, Dr. C. Ramana, Associate Director of Research and Dr. P. Bala Hussain Reddy, PI & CEO Explained the activities of ANGRAU Poshan Incubator.



❖ Dr. R. K. Mathur, Director of ICAR-Indian Institute of Oilseeds Research (IIOR) Visited ANGRAU Poshan Incubator on 24.02.2023. Dr. C. Ramana, Associate Director of Research and Dr. P. Bala Hussain Reddy, PI&CEO Explained the activities of ANGRAU Poshan Incubator.



❖ QRT team comprising of Dr. S.K.Sharma, Hon. Professor & Former Vice Chancellor CSK, HPKV, Palampur, Himachal Pradesh, Dr.V.Muralidharan, Former Director, ICAR-DGR, Junagadh, Dr. S. V. Savaliya, Dean, Junagadh Agril. University, Dr. O. P. Sharma, Former PS, ICAR-NCIPM and Dr. A. K. Saxena, Former Director, ICAR-NBAIM, MAU, UP visited ANGRAU R-ABI today and appreciated the activities.



Participation in National Conference

Presented a Paper on “Agri Startups- an Ecosystem to address Challenges in Agriculture” in 13th National Symposium of ISCAR on “Fostering Resilient Coastal Agro Ecosystem organized during 22nd to 25th Feb 2023 and received Best Oral Presentation Award.



Accomplishments of Incubatees

❖ Dr. Bhanu Priya Incubatee of 3rd Cohort Participated in G20 Agricultural Summit, Hyderabad.

❖ Dr. Bhanu Priya Participated in Technology Expo-2023 and Received Appreciation Award and also Inventor of 2023 Award from Mayor of Thanjavur.



❖ Mr. Thousef Ahamad Incubatee of 2nd Cohort Participated in “Women Entrepreneurs in the Green Economy” on 3rd and 4th February 2023 at Visakhapatnam and Received award from “U.S. Consulate General in Hyderabad & ACIR”.



❖ Dr. Mende Srinivas Incubatee of 5th Cohort of ANGRAU R-ABI, got Appreciation & recognition from the Minister of Oman Dr.SuBiun Hamoud for his Innovation.



ಅಂದಜ್ಯೋತಿ

E. coli O157:H7, *S. aureus*, *Campylobacter*

PUBLISHED BY

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Associate Director of Research
RARS, Tirupati

Dr. P. Bala Hussain Reddy

PI & CEO

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ANGRAU-AIED Cell Team

1. Smt. A. Lakshmi Thulasi , Business Manager
2. Mr. Ashvik K. S. , Assistant Manager
3. Er. K. Santosh Kumar, Business Executive
4. Smt. C. Rama Devi, Office Assistant

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